

22ND INTERNATIONAL CONGRESS

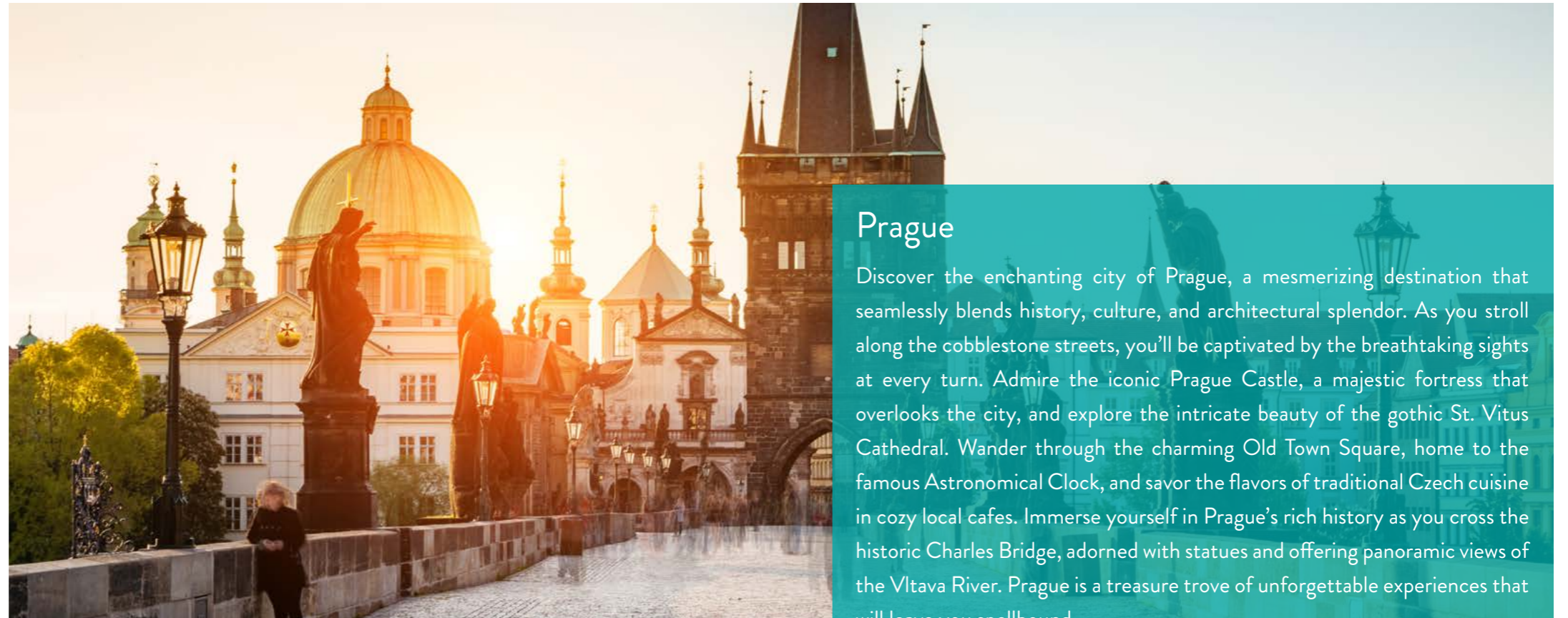
ESTIV

**SPONSOR AND
EXHIBITOR BROCHURE**

PRAGUE 2024
2 – 6 JUNE



WELCOME

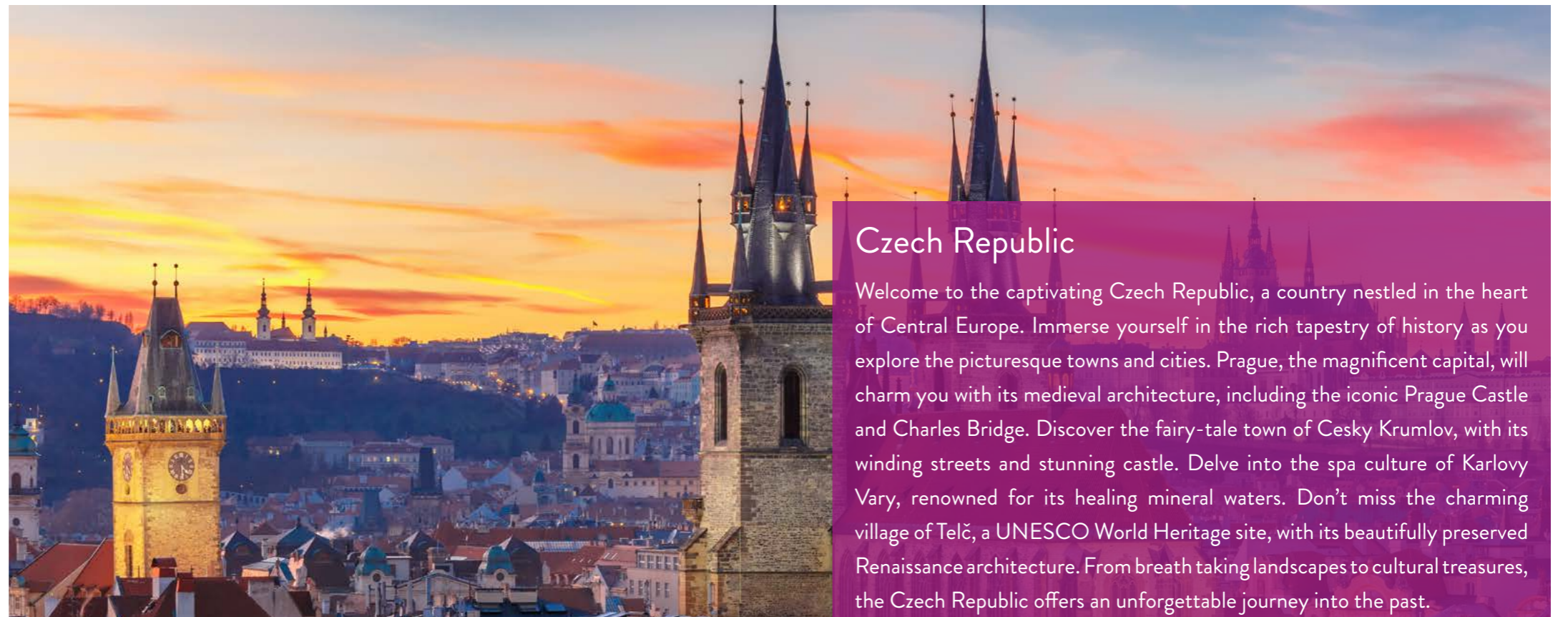


Prague

Discover the enchanting city of Prague, a mesmerizing destination that seamlessly blends history, culture, and architectural splendor. As you stroll along the cobblestone streets, you'll be captivated by the breathtaking sights at every turn. Admire the iconic Prague Castle, a majestic fortress that overlooks the city, and explore the intricate beauty of the gothic St. Vitus Cathedral. Wander through the charming Old Town Square, home to the famous Astronomical Clock, and savor the flavors of traditional Czech cuisine in cozy local cafes. Immerse yourself in Prague's rich history as you cross the historic Charles Bridge, adorned with statues and offering panoramic views of the Vltava River. Prague is a treasure trove of unforgettable experiences that will leave you spellbound.

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Czech Republic

Welcome to the captivating Czech Republic, a country nestled in the heart of Central Europe. Immerse yourself in the rich tapestry of history as you explore the picturesque towns and cities. Prague, the magnificent capital, will charm you with its medieval architecture, including the iconic Prague Castle and Charles Bridge. Discover the fairy-tale town of Cesky Krumlov, with its winding streets and stunning castle. Delve into the spa culture of Karlovy Vary, renowned for its healing mineral waters. Don't miss the charming village of Telč, a UNESCO World Heritage site, with its beautifully preserved Renaissance architecture. From breath taking landscapes to cultural treasures, the Czech Republic offers an unforgettable journey into the past.

ABOUT ESTIV



The European Society of Toxicology In Vitro

The European Society of Toxicology In Vitro (ESTIV) is an expanding society formed to strengthen links between organisations and individuals with interests in the many different aspects and applications of *in vitro* and *in silico* toxicology throughout Europe and beyond. ESTIV is active in the promotion and exchange of information on *in vitro* and *in silico* toxicology by organising congresses, workshops, and courses. Furthermore, ESTIV encourages and extends research and education in *in vitro* and *in silico* toxicology in Europe, collaborates with other organisations and societies concerned with *in vitro* and *in silico* approaches to toxicology, facilitates communication between professionals in government, industry, and academia to promote effective application of *in vitro* and *in silico* methods for hazard identification and risk assessment. The official journal of ESTIV is Toxicology In Vitro.

www.estiv.org

ESTIV Congresses

The European Society of Toxicology In Vitro (ESTIV) organises a congress every 2 years to promote the development, use and acceptance of *in vitro* and *in silico* methods in toxicology. The ESTIV2024 congress aims to create a forum for scientists in a unique atmosphere for discussions and exchange of knowledge. The objective of the congress is also to promote contact between junior and senior researchers, students and experienced toxicologists from European companies, government agencies, and universities involved in the development, use and acceptance of *in vitro* and *in silico* methods in toxicology.

2024 PRAGUE CZECH REPUBLIC



Past ESTIV Congresses

- 1980
Soesterberg, The Netherlands
- 1982
Hasseludden, Sweden
- 1984
Urbino, Italy
- 1986
Crieff, United Kingdom
- 1988
Schloss Elmau, Germany
- 1990
Seillac, France
- 1992
De Haan, Belgium
- 1994
Karthauseen Ittingen, Switzerland
- 1996
Papendal, The Netherlands
- 1998
Sparsholt, United Kingdom
- 2000
Pueblo Acantilado, Spain
- 2002
Formia, Italy
- 2004
Zegrze, Poland
- 2006
Ostend, Belgium
- 2008
Stockholm, Sweden
- 2010
Linz, Austria
- 2012
Lisbon, Portugal
- 2014
Egmond aan Zee, The Netherlands
- 2016
Juan-Les-Pins, France
- 2018
Berlin, Germany
- 2022
Barcelona-Sitges, Spain

ESTIV2024 GENERAL INFORMATION

ORGANISER

The European Society of Toxicology In Vitro (ESTIV)

CONGRESS CHAIRS

Helena Kandárová
President ESTIV

Clive Roper

Vice President ESTIV

VENUE AND DATE

Cubex Centrum Prague
Na Strži 2097/63, 140 00
Praha 4-Nusle
Czech Republic
www.cubexcentrum.cz

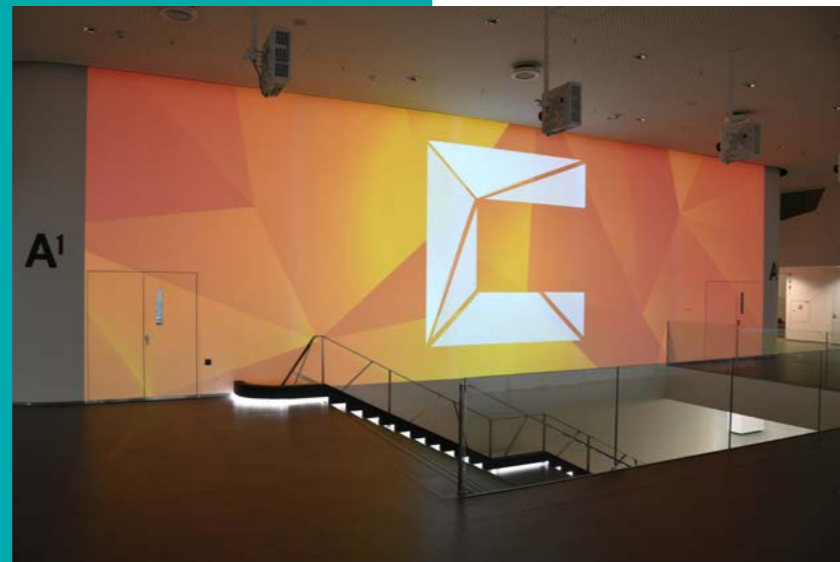
2 – 6 June 2024

CONGRESS ORGANISATION, REGISTRATION AND INFORMATION

Klinkhamer Group | conferences & events
Duboisdomein 5D 01
6229 GT Maastricht
The Netherlands

E. helpdesk@klinkhamergroup.com

T. +31 (0)43-362 70 08



ESTIV2024 SCIENTIFIC INFORMATION

GENERAL THEME

Applications of NAMs in Drug Discovery and Drug and Chemical Safety Assessment

MAIN TOPICS

- In Vitro Modelling
- Toxicokinetics
- Mechanistic Toxicology
- Regulatory Toxicology
- In Silico Toxicology
- Systemic Toxicity
- Local Toxicity
- Mixtures
- Organs on a chip/Microphysiological Systems

TARGET AUDIENCE

Representatives from academia, industry, regulatory bodies and consultancy interested in toxicology, pharmacology, risk and safety assessment using New Approach Methodologies (NAMs)

EXPECTED NUMBER OF PARTICIPANTS

About 500 participants

MARKETING

- www.estiv.org
- Cooperation with concerning societies/professional associations (circular letters, online event calendar)
- Announcement in professional journals (advertisements, supplements, event calendars)
- Announcement at online platforms
- Display and supplements of flyers/programme brochures at related congresses
- Direct marketing by newsletter

PUBLICATIONS

Proceedings of ESTIV2024 will be published in the journal Toxicology In Vitro.

SOCIAL MEDIA

Join us on Facebook and LinkedIn and follow #ESTIV2024.

SPONSORSHIP PACKAGES

The 22nd ESTIV congress will provide sponsors with exposure and access to participants who have the capacity to influence the selection of products and services within their organisation. In order to ensure that your company achieves its objectives by participating in the congress, you are able to build your own individual sponsorship package. The level of your status as a sponsor depends on the value of your selected sponsorship options in combination. From a specified value onwards some options are privileged. Please find all privileged sponsorship options on the next page.

ESTIV is exempt from VAT ex section 11.1.o Wet OB 1968.

| | GOLD | SILVER | BRONZE |
|--|---------------------------|-----------------------------------|------------------|
| Value | € 12.000 | € 8.500 | € 5.500 |
| Explicit mentioning and acknowledgement in the congress programme, on the congress website and power point projection during breaks (with your company's logo) | ✓ | ✓ | ✓ |
| Acknowledgement on the congress website (including the company's logo) with a link to the company's homepage | ✓ | ✓ | ✓ |
| Size of exhibition space | 12 m ² | 9 m ² | 6 m ² |
| Choice of exhibition space according to priority | First Choice | Second Choice | - |
| Advertisement in the programme booklet | Cover page (outside back) | Cover page (inside front or back) | 1 inside page |
| Privilege to place brochures in the entrance area | ✓ | - | - |
| Advertising leaflets in congress bags | ✓ | ✓ | ✓ |
| Complimentary congress registration for exhibition staff (free of charge) | 3 | 2 | 1 |

SPONSOR A SESSION

As a session sponsor you will have the opportunity to select the topics, speakers and chair(s). The content of the session must be in line with the congress themes and will be subject to approval by the organisers. Please note that the expenses, any additional costs as well as the registration fee of the speakers (or chairs) will not be covered by ESTIV.

The package includes:

- A 60 minute time slot during a lunch break / A 120 minute time slot during a lunch break
- Acknowledgement in the final programme (name and logo will be mentioned in the detailed programme)
- Acknowledgement in the sponsor list on the website and in the final programme
- A breakout room (with a maximum capacity of 100 people) with standard AV equipment

Price: € 3.500 (60 minutes)

Price: € 6.500 (120 minutes)

EXHIBITION PACKAGE

A commercial exhibition provides companies with the opportunity to present themselves and their products during the congress. Please note that the floor space will be awarded upon receipt of the registration.

BOOTH SPACE AND EXHIBITOR PASSES

| | EARLY RATE UNTIL 29 FEB. 2024 | REGULAR RATE FROM 1 MAR. 2024 | FREE EXHIBITOR PASS |
|-------------------------------|-------------------------------|-------------------------------|---------------------|
| 6 m ² (2 m x 3 m) | € 2.000 | € 3.000 | 1 |
| 9 m ² (3 m x 3 m) | € 4.000 | € 5.000 | 2 |
| 12 m ² (3 m x 4 m) | € 6.000 | € 7.000 | 3 |
| Additional m ² | € 300 | € 350 | |
| Additional pass | € 200 | € 250 | |

ESTIV is exempt from VAT ex section 11.1.o Wet OB 1968.

Booth space includes:

- Provision of exhibition area
- Standard shell scheme stand is included
- Announcement of the exhibitor in the programme booklet and on the congress website
- Free exhibitor pass(es) in accordance with the number of m²

Please note:

- The minimum exhibition space is 6 m²
- In case the Exhibitor wishes to use their own booth construction, please contact the congress secretariat. Light constructions are permitted.
- Additional facilities such as electricity, audio-visual equipment and furniture are on request
- Exhibitor staff have to be registered in advance
- Congress registration for exhibition staff is not included. This can be booked at additional costs upon request.

SETUP

Times are subject to change

| | |
|--------------------|---------------------|
| Sunday 2 June 2024 | 09:00 - 18:00 hours |
| Monday 3 June 2024 | 08:00 - 12:00 hours |

OPENING HOURS

Times are subject to change

| | |
|-----------------------|---------------------|
| Monday 3 June 2024 | 13:00 - 20:30 hours |
| Tuesday 4 June 2024 | 10:30 - 17:00 hours |
| Wednesday 5 June 2024 | 10:30 - 16:30 hours |
| Thursday 6 June 2024 | 10:30 - 13:00 hours |

DISMANTLING

Times are subject to change

| | |
|----------------------|---------------------|
| Thursday 6 June 2024 | 13:00 - 18:00 hours |
|----------------------|---------------------|

A-LA-CARTE SPONSORSHIP OPPORTUNITIES



GO GREEN

Make the ESTIV congress green by providing all participants with co-branded water bottles and a digital ad to promote your company's green initiatives.

1.750 EUR
PLUS SUPPLY OF THE MATERIALS



RUNNING TOUR

Sponsor a nice running tour through the old city centre of Prague. Run your way to a new perspective on Prague! The participants will get a t-shirt with logo of the sponsor. (Maximum 30 participants)

1.000 EUR



ADVERTISEMENTS DIGITAL PROGRAMME BOOK

- Size DIN A5
- Full colour
- Circulation 500 pcs.

½ INSIDE PAGE 1.250 EUR
1/1 INSIDE PAGE 1.750 EUR



CONGRESS BAG INSERTS

Supplements (give-aways or flyers) in the congress bags (500 pcs. - max. DIN A4)

600 EUR



CONGRESS BAGS

The congress bags can be printed with the company's logo and will be distributed to all participants on site. 500 pcs.

1.500 EUR
PLUS SUPPLY OF THE CONGRESS BAGS
BY SPONSORING COMPANY



LANYARDS

Every attendant of the congress will be wearing a lanyard with your company's logo. Lanyards have to be provided by the sponsor, badges will be provided by the organisers. 500 pcs.

1.500 EUR
PLUS SUPPLY OF THE LANYARDS
BY SPONSORING COMPANY



BOOKMARK IN THE PROGRAMME BOOKLET

1- or 2-sided bookmark with the company's logo in the programme brochure.

1.250 EUR
EXCL. NON-CASH CONTRIBUTIONS AND
PROVIDING



CONGRESS APP MAIN SPONSOR

The congress app allows all participants to plan their congress visit individually and in detail. The stored programme points (lectures/sessions) can be called up via the app. Calendar entries or printing are also possible.

3.800 EUR



SPONSORING DIGITAL ABSTRACT BOOK

The sponsor can place the logo of the company (black and white) on the cover page of the abstract book.

1.250 EUR



ONLINE-ADVERTISING

Present your company on the congress website with a banner and a link to your company's homepage. (Limited up to 5 advertisements)

1.250 EUR



NOTEPADS AND PENS

Supplements of a notepad and a pen in the congress bag. 500 pcs. of each

950 EUR
PLUS SUPPLY OF THE PADS AND PENS BY
THE SPONSORING COMPANY



BOOK YOUR OWN MEETING ROOM

The meeting room can be used for, for example, private meetings or workshops.

LARGE MEETING ROOM (70-76M²)
6.000 EUR PER DAY
SMALL MEETING ROOM (28-40M²)
3.000 EUR PER DAY



USB STICKS

USB sticks recorded with the abstracts. The dispensation will be carried out on your booth. 500 pcs.

800 EUR
PLUS SUPPLY OF THE USB STICKS BY
THE SPONSORING COMPANY



SPONSORING POSTER EXHIBITION

You receive the possibility to show your company logo on every poster station being displayed in the exposition. Your company will be named as sponsor of the poster numbers in the congress programme and on the congress homepage.

2.500 EUR

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REGISTRATION FORM

Unlike previous ESTIV editions, sponsorship registration is now done through an online registration module.

Please find a manual via the following link that explains step-by-step how to register as a sponsor:

[Sponsor and Exhibitor Registration Manual \(click\)](#)

The link to the registration module is:

<https://insight.klinkhamergroup.com/estiv-sponsorship/login>

Should you have any questions, please do not hesitate to contact us via helpdesk@klinkhamergroup.com or +31(0)43-36 27 008. The secretariat can be reached by telephone from Monday to Friday, between 9:00 AM and 12:15 PM, and 12:45 PM to 5:00 PM (CET).

GENERAL TERMS AND CONDITIONS

Terms of contract for sponsors, main sponsors and financial support.

1. CONCLUSION OF CONTRACT

The Company accepts an offer for Gold, Silver or Bronze by registering via the registration module for sponsors.

2. TERMS OF PAYMENT

Invoicing will occur upon completion of sponsor registration. Invoices must be credited in full in Euro (€) within fourteen days of receipt of an invoice to the account indicated on the invoice. ESTIV is exempt from VAT ex section 11.1.o Wet OB 1968.

3. CANCELLATION POLICY

For reasons of existing third-party commitments, special arrangements cannot be made. The following cancellation fees will be charged: Cancellation until 31 January 2024 – 50% of total sum. Cancellation from 1 February 2024 – 100% of total sum. Notice of cancellation must be served in writing. These terms will apply accordingly to exhibition area, printed matter materials as detailed specified below.

4. GENERAL LEGAL REGULATIONS

Both Parties declare these Terms of Business to be the sole and entire understanding with no further supplementary or secondary agreement in force between them. Any amendment or supplement to these Terms of Contract shall be in writing in order to be effective. This will also apply in the event of cancellation of this written form requirement. Should individual regulations of the Terms of Contract be or become invalid, the remaining regulations shall continue in full force and effect. The parties undertake to replace any invalid regulations with other valid and enforceable regulations having the same economic effect. The same will apply to any potential loopholes.

5. PLACE OF PERFORMANCE AND JURISDICTION

For any dispute arising out of or in connection with these Terms of Contract, Maastricht will be the place of performance and jurisdiction.

Terms of contract for Industrial Exhibition

1. CONCLUSION OF CONTRACT

The Exhibitor accepts an offer for exhibition by mailing the appropriate form.

2. TECHNICAL & ORGANISATION CONDITIONS OF PARTICIPATION

As long as an event is in progress, the Exhibitor will be subject to the house rules of the venue and related stipulations issued by the organisers on any part of the grounds. The exhibitor agrees to conceptually devise and provide an on-site presentation of his exhibition stand in a manner that will not obstruct the view of other stands in the surroundings or nearby. Notably, no walls may be built around a standalone booth. A standalone booth is obliged to utilize the assigned stand for the duration of the event and maintain adequate stand personnel. Advertising of any kind will not be allowed, unless performed within the loaned stand area to promote own business or products manufactured or sold by him. You are prohibited from exchanging allocated stand space with another exhibitor and from the partial or complete transfer of your stand to a third party unless you have obtained the organisers prior written consent. Other items such as electric power, additional equipment or furniture can be made available on request. The exhibition area is allocated by or in coordination with the organisers. The day, on which this Exhibitor and Sponsor information sheet is mailed will be the starting day for registration. Advance reservation is possible. The exhibitor will provide his own decoration.

3. TERMS OF PAYMENT

Invoicing will occur upon completion of sponsor registration. Invoices must be credited in full in Euro (€) within fourteen days of receipt of an invoice to the account indicated on the invoice. ESTIV is exempt from VAT ex section 11.1.o Wet OB 1968.

4. CANCELLATION POLICY

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5. LIABILITY

The Exhibitor will be held liable for any personal or material damage caused by him, his legal representatives or authorized agents whether through his or their own fault or not. In particular, liability will include damage to structural parts of the administration building. The organiser will assume no liability for damage, unless shows to be due to deliberate action or gross negligence by him, his authorized representatives or staff. This will not include damages arising in the form of harm to life, physical injury or harm to health, as well as damages resulting from the breach of a cardinal obligation. In particular, the Organiser will not be liable for damages cause by a third party or force majeure.

6. NO COMPETING EVENT

The Exhibitor agrees to refrain from staging other events, whether on or beyond the congress site, in order to prevent competition with the event.

7. GENERAL LEGAL REGULATIONS

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8. PLACE OF PERFORMANCE AND JURISDICTION

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Terms of Contract for: Advertising in Printed Materials

1. CONCLUSION OF CONTRACT

By using the enclosed form, the Advertiser will be deemed to have accepted an offer for advertising in printed materials as specified below.

2. TECHNICAL INFORMATION

Please observe the following criteria for your adverts/logos:

- integrated advertisement images:
- 4c and grayscale: minimum resolution of 300 ppi (for pixel graphics and non-interpolated)
- B/W or line graphic: minimum resolution of 900 ppi (non-interpolated)
- preferably no adverts which have been completely compiled in a single image processing programme
- No RGB data (e.g. graphs, scripts, pictures)
- No use of special colours
- Use only embedded scripts
- Plus 3mm of trim cut margin
- Use only trim cut marks as printing aids
- Exposable (printable) standard PDF X3
- No advertisements composed in Word or Power-Point format

Please send in your logos ideally compiled in vector graphics. Acceptable formats are:

- Vector-eps, fh9 (FreeHand Version 10), cdr (CorelDraw up to Version 12) or ai. Should a given logo be available only in pixel graphic format, a resolution higher than 300 ppi with an output size of at least 5x5 cm or a file size of at least 1000 x 1000 pixels will be required. Preferred format: tif.

Please note that booked advertisements will be fitted into a pre-existing basic design. They will not be printed with bleed off.

3. ARTWORK DESIGN

The Advertiser will submit to the Organisers an artwork draft of his printed advert material by the time of printing at the latest. The Organisers will approve such artwork drafts, unless a printed material design is found to conflict with the nature of an event in terms of design style, content or the product being advertised. Upon failure to provide delivery by the time of printing, the Advertiser will forfeit his right to claim fulfilment of the contract by the Organiser. Notwithstanding this, the agreed amount will still be charged.

4. EXTRAS & PROVISIONS

Print-ready files compiled to meet the specifications of a designated printing shop must be delivered to the Organisers or such designated printing shop according to the established time schedule. Advertisements will be published as such without any by-notes.

5. TERMS OF PAYMENT

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6. CANCELLATION POLICY

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