

21<sup>ST</sup> INTERNATIONAL CONGRESS

**ESTIV**



**BARCELONA 2020**

**8 - 11 JUNE**

Key enabling non-animal technologies  
for research, education and testing

SPONSOR AND EXHIBITOR BROCHURE



## WELCOME



### Sitges, Barcelona

Sitges is located just 35 kilometres southwest of Barcelona. Located between the Garraf Massif and the sea, it is known for its beaches, nightspots, and historical sites. Sitges has been a resort town since the 19th century, and was a key location for the Modernisme movement, which paved the way for the likes of Picasso. Its array of galleries and museums belie its small size and there's a good choice of upmarket restaurants in its historic centre (which is lined with chic boutiques). Sitges has always been characterized by its tolerance, both of the locals and open-mindedness of visitors too. It's definitely a convivial village where all people are welcome regardless of colour, religion or sexual orientation.

## INDEX

Welcome to Sitges / Barcelona	3
About ESTIV	4
About ESTIV2020	6
Main Sponsorship Packages	8
Industrial Exhibition	9
A-La-Carte Sponsorship Opportunities	10
Registration Form	12
General Terms and Conditions	14



### Barcelona

Barcelona is an open, vibrant and creative city with a busy cultural, political, business and commercial life. It is a metropolis where every imaginable language can be heard, as well as a city that invites its residents and visitors alike to discover its Catalan culture and traditions. A day spent admiring all the culture in the city can be topped off with a sundowner on one of the city's seven beaches before dinner at any number of Michelin-starred gastronomic temples or humble, family-run tapas bars. Barcelona has a relaxed pace, months of endless sunshine, unbeatable food – with the cultural and design clout of almost any city in the cold north.



## ABOUT ESTIV



### The European Society of Toxicology In Vitro

The European Society of Toxicology In Vitro (ESTIV) is an expanding society formed to strengthen links between organisations and individuals with interests in the many different aspects and applications of in vitro and in silico approaches throughout Europe and beyond. ESTIV is active in the promotion of exchange of information on in vitro and in silico approaches by organising congresses, workshops and courses. Furthermore, ESTIV encourages and extends research and education in in vitro and in silico toxicology in Europe, collaborates with other organisations and societies concerned with in vitro and in silico approaches, facilitates communication between professionals in government, industry and academia to promote effective application of in vitro and in silico methods for hazard identification and risk assessment. The official journal of ESTIV is Toxicology In Vitro.

[www.estiv.org](http://www.estiv.org)

### ESTIV Congresses

The European Society of Toxicology In Vitro (ESTIV) organises a congress every 2 years to promote the development of in vitro and in silico approaches. The ESTIV2020 congress aims to create a forum of scientists in a unique atmosphere for discussions and exchange of knowledge. The objective of the congress is also to promote contact between junior and senior researchers, students and toxicologists from European companies, governments and universities involved in the development and use of in vitro and in silico approaches.

## 2020 BARCELONA SPAIN



## Past ESTIV Congresses

- 1980  
Soesterberg, The Netherlands
- 1982  
Hasseludden, Sweden
- 1984  
Urbino, Italy
- 1986  
Crieff, United Kingdom
- 1988  
Schloss Elmau, Germany
- 1990  
Seillac, France
- 1992  
De Haan, Belgium
- 1994  
Karthauseen Ittingen, Switzerland
- 1996  
Papendal, The Netherlands
- 1998  
Sparsholt, United Kingdom
- 2000  
Pueblo Acantilado, Spain
- 2002  
Formia, Italy
- 2004  
Zegrze, Poland
- 2006  
Ostend, Belgium
- 2008  
Stockholm, Sweden
- 2010  
Linz, Austria
- 2012  
Lisbon, Portugal
- 2014  
Egmond aan Zee, The Netherlands
- 2016  
Juan-Les-Pins, France
- 2018  
Berlin, Germany

## ESTIV2020 GENERAL INFORMATION

### ORGANISER

The European Society of Toxicology In Vitro (ESTIV)

### CONGRESS CHAIR

Prof. Mathieu Vinken  
Brussels (Belgium)  
President ESTIV

### VENUE AND DATE

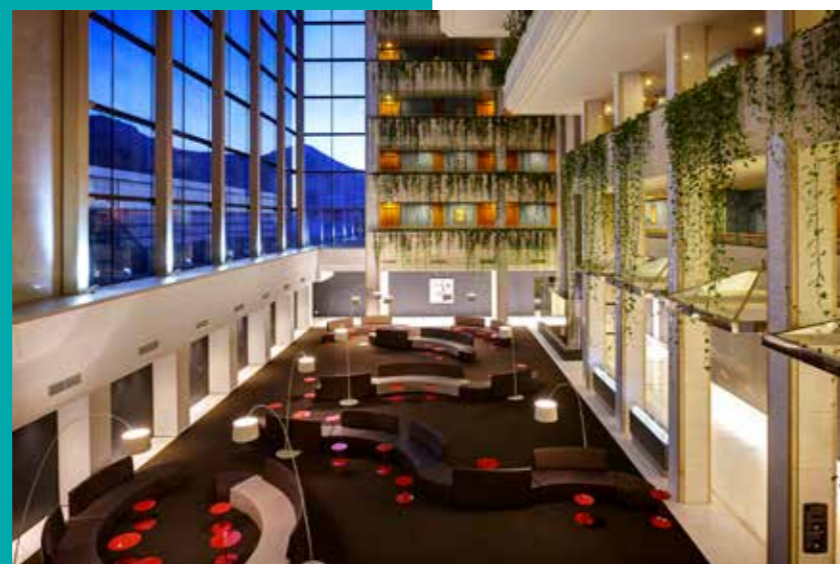
Meliá Sitges \*\*\*\*  
Joan Salvat Papasseit, 38  
Barcelona – Sitges  
Spain

8-11 June 2020

### CONFERENCE ORGANISATION, REGISTRATION AND INFORMATION

Klinkhamer Group | conferences & events  
Duboisdomein 5D 01  
6229 GT Maastricht  
The Netherlands

Mrs. Maxime Kuijpers / Mr. Robbin Grouwels  
E. [helpdesk@klinkhamergroup.com](mailto:helpdesk@klinkhamergroup.com)  
T. +31 (0)43-362 70 08



## ESTIV2020 SCIENTIFIC INFORMATION

### GENERAL THEME

Key enabling non-animal technologies for research, education and testing

### MAIN TOPICS

- In Vitro Modelling
- Toxicokinetics
- Mechanistic Toxicology
- Regulatory Toxicology
- In Silico Toxicology
- Systemic Toxicity
- Local Toxicity

### TARGET AUDIENCE

Representatives from academia, industry, regulatory bodies and consultancy interested in toxicology and risk assessment.

### EXPECTED NUMBER OF PARTICIPANTS

About 500 participants

### MARKETING

- [www.estiv.org](http://www.estiv.org)
- Cooperation with concerning societies/professional associations (circular letters, online event calendar)
- Announcement in professional journals (advertisements, supplements, event calendars)
- Announcement at online platforms
- Display and supplements of flyers/programme brochures at related conferences
- Direct marketing by newsletter

### PUBLICATIONS

Proceedings of ESTIV2020 will be published in the journal Toxicology In Vitro.

### SOCIAL MEDIA

Join us on Facebook and LinkedIn via ESTIV2020.

## SPONSORSHIP PACKAGES

The 21st ESTIV congress will provide sponsors with exposure and access to participants who have the capacity to influence the selection of products and services within their organisation. In order to ensure that your company achieves its objectives by participating in the conference, you are able to build your own individual sponsorship package. The level of your status as a sponsor depends on the value of your selected sponsorship.

	GOLD	SILVER	BRONZE
Price	€ 10.000	€ 7.500	€ 5.000
Explicit mentioning and acknowledgement in the congress programme, on the congress website and power point projection during breaks (with your company's logo)	✓	✓	✓
Acknowledgement on the congress website (including the company's logo) with a link to the company's homepage	✓	✓	✓
Size of exhibition space	12 m <sup>2</sup>	9 m <sup>2</sup>	6 m <sup>2</sup>
Choice of exhibition space according to priority	First Choice	Second Choice	-
Advertisement in the programme booklet	Cover page (outside back)	Cover page (inside front or back)	1 inside page
Privilege to place brochures in the entrance area	✓	-	-
Advertising leaflets in congress bags	✓	✓	✓
Complimentary congress registration for exhibition staff (free of charge)	3	2	1
A-la-carte sponsorship opportunities	20% discount	10% discount	5% discount

### SPONSOR A SESSION

As a session sponsor you will have the opportunity to select the topics, speakers and chair(s). The content of the session must be in line with the congress themes and will be subject to approval by the organisers. Please note that the expenses, any additional costs as well as the registration fee of the speakers (or chairs) will not be covered by ESTIV.

The package includes:

- A 60 minute time slot during a lunch break
- Acknowledgement in the final programme (name and logo will be mentioned in the detailed programme)
- Acknowledgement in the sponsor list on the website and in the final programme
- A breakout room (with a maximum capacity of 100 people) with standard AV equipment

Price: € 3.000

## EXHIBITION PACKAGE

A commercial exhibition provides companies with the opportunity to present themselves and their products during the conference. Please note that the exhibition space will be awarded upon receipt of the registration.

### BOOTH SPACE AND EXHIBITOR PASSES

	EARLY RATE UNTIL 1 APRIL 2020	REGULAR RATE FROM 2 APRIL 2020	FREE EXHIBITOR PASS
6 m <sup>2</sup> (2 m x 3 m)	€ 1.500	€ 1.800	1
9 m <sup>2</sup> (3 m x 3 m)	€ 2.250	€ 2.700	2
12 m <sup>2</sup> (3 m x 4 m)	€ 3.000	€ 3.600	3
Additional m <sup>2</sup>	€ 250	€ 300	
Additional pass	€ 150	€ 200	

Booth space includes:

- Provision of exhibition area
- Announcement of the exhibitor in the programme booklet and on the congress website
- Free exhibitor pass(es) in accordance with the number of m<sup>2</sup>

Please note:

- The minimum exhibition space is 6 m<sup>2</sup>
- Shell scheme booth construction is not included
- Exhibitors are free to use their own booth constructors
- Additional facilities such as electricity, audio-visual equipment and furniture are on request
- Exhibitor staff have to be registered in advance

### SETUP

Sunday 7 June 2020	18:00 - 20:00 hours
Monday 8 June 2020	08:00 - 12:00 hours

### OPENING HOURS

Monday 8 June 2020	13:00 - 20:30 hours
Tuesday 9 June 2020	10:30 - 17:00 hours
Wednesday 10 June 2020	10:30 - 16:30 hours
Thursday 11 June 2020	10:30 - 13:00 hours

### DISMANTLING

Thursday 11 June 2020	13:00 - 18:00 hours
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# A-LA-CARTE SPONSORSHIP OPPORTUNITIES



## GO GREEN

Make the ESTIV congress green by providing all participants with co-branded water bottles, sustainable pens and notes and a digital ad to promote your company's green initiatives.

1.500 EUR

PLUS SUPPLY OF THE MATERIALS  
BY SPONSORING COMPANY



## RUNNING TOUR

Sponsor a nice running tour along the beaches of Sitges. The participants will get a t-shirt with logo of the sponsor.

(Maximum 30 participants)

750 EUR



## SPONSOR PRESENTATION

15 minutes presentation slot inclusive free registration to the congress for the speakers.

2.000 EUR



## ADVERTISEMENTS

- Size DIN A5
- Full coloured
- Circulation 500

½ INSIDE PAGE 1.000 EUR

1/1 INSIDE PAGE 1.500 EUR



## SUPPLEMENTS

Supplements (give-aways or flyers) in the congress bags (500 pcs. - max. DIN A4)

500 EUR



## CONGRESS BAGS

The congress bags can be printed with the company's logo and will be distributed to all participants on-site.

(Number of bags: 500)

1.000 EUR

PLUS SUPPLY OF THE CONGRESS BAGS  
BY SPONSORING COMPANY



## LANYARDS **SOLD**

Every attendant of the congress will be wearing a lanyard with your company's logo. Lanyards have to be provided by the sponsor. Badges will be provided by the organisers.

(Number of lanyards: 500)

1.000 EUR

PLUS SUPPLY OF THE LANYARDS  
BY SPONSORING COMPANY



## BOOKMARK IN THE PROGRAMME BOOKLET

1- or 2-sided bookmark with the company's logo in the programme brochure.

1.000 EUR

PLUS SUPPLY OF THE BOOKMARKS  
BY SPONSORING COMPANY



## CONGRESS APP MAIN SPONSOR

The congress app allows all participants to plan their congress visit individually and in detail. The stored programme points (lectures/sessions) can be called up via the app. Calendar entries or printing are also possible.

2.500 EUR



## SPONSORING ABSTRACT BOOK

The sponsor can place the logo of the company (black and white) on the cover page of the abstract book.

1.000 EUR



## ONLINE-ADVERTISING

Present your company on the conference website with a banner and a link to your company's homepage.

(Limited up to 5 advertisements)

1.000 EUR



## USB STICKS

USB sticks recorded with the abstracts provided at the registration desk.

(Number of USB-sticks: 500)

750 EUR



## NOTEPADS AND PENS

Supplements of a notepad and a pen in the conference bag.

(Number of pens: 500)

800 EUR

PLUS SUPPLY OF THE PADS AND PENS  
BY SPONSORING COMPANY



## SPONSORING POSTER EXHIBITION **SOLD**

Shows the company logo on every poster station being displayed in the exposition area. Your company will be named as sponsor of the poster numbers in the congress programme and on the congress homepage.

1.500 EUR

All mentioned prices in this sponsor and exhibitor brochure are exclusive of 21% Dutch VAT.

## GENERAL TERMS AND CONDITIONS

### Terms of contract for sponsors, main sponsors and financial support.

#### 1. CONCLUSION OF CONTRACT

The Company accepts an offer for Gold, Silver or Bronze by mailing the appropriate form.

#### 2. TERMS OF PAYMENT

Invoices must be credited in the full amount within fourteen days from receipt of an invoice to the account stated on the invoice.

#### 3. CANCELLATION POLICY

For reasons of existing third-party commitments, special arrangements cannot be made. The following cancellation fees will be charged plus legal VAT: Cancellation until 8 March 2020 – 50% of total sum. Cancellation from 9 June 2020 – 100% of total sum

Notice of cancellation must be served in writing.

These terms will apply accordingly to exhibition area, printed matter materials as detailed specified below.

#### 4. GENERAL LEGAL REGULATIONS

Both Parties declare these Terms of Business to be the sole and entire understanding with no further supplementary or secondary agreement in force between them. Any amendment or supplement to these Terms of Contract shall be in writing in order to be effective. This will also apply in the event of cancellation of this written form requirement. Should individual regulations of the Terms of Contract be or become invalid, the remaining regulations shall continue in full force and effect. The parties undertake to replace any invalid regulations with other valid and enforceable regulations having the same economic effect. The same will apply to any potential loopholes.

#### 5. PLACE OF PERFORMANCE AND JURISDICTION

For any dispute arising out of or in connection with these Terms of Contract, Maastricht will be the place of performance and jurisdiction.

### Terms of contract for Industrial Exhibition

#### 1. CONCLUSION OF CONTRACT

The Exhibitor accepts an offer for exhibition by mailing the appropriate form.

#### 2. TECHNICAL & ORGANISATION CONDITIONS OF PARTICIPATION

As long as an event is in progress, the Exhibitor will be subject to the house rules of the venue and related stipulations issued by the organisers on any part of the grounds. The exhibitor agrees to conceptually devise and provide an on-site presentation of his exhibition stand in a manner that will not obstruct the view of other stands in the surroundings or nearby. Notably, no walls may be built around a standalone booth. A standalone booth is obliged to utilize the assigned stand for the duration of the event and maintain adequate stand personnel. Advertising of any kind will not be allowed, unless performed within the loaned stand area to promote own business or products manufactured or sold by him. You are prohibited from exchanging allocated stand space with another exhibitor and from the partial or complete transfer of your stand to a third party unless you have obtained the organisers prior written consent. Other items such as electric power, additional equipment or furniture can be made available on request. The exhibition area is allocated by or in coordination with the organisers. The day, on which this Exhibitor and Sponsor information sheet is mailed will be the starting day for registration. Advance reservation is possible. The exhibitor will provide his own decoration.

#### 3. TERMS OF PAYMENT

Stand rentals must be credited in the full amount within fourteen days from receipt of an invoice to the account stated on the invoice. Other stand furnishings, which are ordered up to one month before commencement of the event or are re-ordered on-site, will be charged following the event.

#### 4. CANCELLATION POLICY

For reasons of existing third-party commitments, special arrangements cannot be made. The following cancellation fees will be charged plus legal VAT: Cancellation until 8 March 2020 – 50% of total sum. Cancellation from 9 June 2020 – 100% of total sum

Notice of cancellation must be served in writing.

These terms will apply accordingly to exhibition area, printed matter materials as detailed specified below.

#### 5. LIABILITY

The Exhibitor will be held liable for any personal or material damage caused by him, his legal representatives or authorized agents whether through his or their own fault or not. In particular, liability will include damage to structural parts of the administration building. The organiser will assume no liability for damage, unless shows to be due to deliberate action or gross negligence by him, his authorized representatives or staff. This will not include damages arising in the form of harm to life, physical injury or harm to health, as well as damages resulting from the breach of a cardinal obligation. In particular, the Organiser will not be liable for damages caused by a third party or force majeure.

#### 6. NO COMPETING EVENT

The Exhibitor agrees to refrain from staging other events, whether on or beyond the conference site, in order to prevent competition with the event.

#### 7. GENERAL LEGAL REGULATIONS

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#### 8. PLACE OF PERFORMANCE AND JURISDICTION

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## Terms of Contract for: Advertising in Printed Materials

### 1. CONCLUSION OF CONTRACT

By using the enclosed form, the Advertiser will be deemed to have accepted an offer for advertising in printed materials as specified below.

### 2. TECHNICAL INFORMATION

Please observe the following criteria for your adverts/logos:

- integrated advertisement images:
- 4c and grayscale: minimum resolution of 300 ppi (for pixel graphics and non-interpolated)
- B/W or line graphic: minimum resolution of 900 ppi (non-interpolated)
- preferably no adverts which have been completely compiled in a single image processing programme
- No RGB data (e.g. graphs, scripts, pictures)
- No use of special colours
- Use only embedded scripts
- Plus 3mm of trim cut margin
- Use only trim cut marks as printing aids
- Exposable (printable) standard PDF X3
- No advertisements composed in Word or Power-Point format

Please send in your logos ideally compiled in vector graphics. Acceptable formats are:

- Vector-eps, fh9 (FreeHand Version 10), cdr (CorelDraw up to Version 12) or ai Should a given logo be available only in pixel graphic format, a resolution higher than 300 ppi with an output size of at least 5x5 cm or a file size of at least 1000 x 1000 pixels will be required. Preferred format: tif.

Please note that booked advertisements will be fitted into a pre-existing basic design. They will not be printed with bleed off.

### 3. ARTWORK DESIGN

The Advertiser will submit to the Organisers an artwork draft of his printed advert material by the time of printing at the latest. The Organisers will approve such artwork drafts, unless a printed material design is found to



conflict with the nature of an event in terms of design style, content or the product being advertised. Upon failure to provide delivery by the time of printing, the Advertiser will forfeit his right to claim fulfilment of the contract by the Organiser. Notwithstanding this, the agreed amount will still be charged.

#### 4. EXTRAS & PROVISIONS

Print-ready files compiled to meet the specifications of a designated printing shop must be delivered to the Organisers or such designated printing shop according to the established time schedule. Advertisements will be published as such without any by-notes.

#### 5. TERMS OF PAYMENT

Invoicing will be on completion of a print medium. A payable amount must be fully settled not later than fourteen days from receipt of the invoice.

#### 6. CANCELLATION POLICY

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Notice of cancellation must be served in writing.

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#### 7. GENERAL LEGAL REGULATIONS

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[WWW.ESTIV.ORG](http://WWW.ESTIV.ORG)